

REDISTRICTING IN MICHIGAN: SHOULD POLITICIANS CHOOSE THEIR VOTERS?

INSTRUCTION SHEET FOR LEAGUE PRESENTERS OF “REDISTRICTING IN MICHIGAN”

In addition to these instructions, you will receive the following by email:

- * Updated power point presentation created by LWVMI
- * The following seven handouts
 1. “LWV Introduction to Power Point”
 2. “Redistricting in Michigan: Should Politicians Choose Their Voters? (10.23.15)”
 3. “Redistricting Information”
 4. “Redistricting Talking Points”
 5. “Redistricting Reform Elevator Pitch”
 6. “Redistricting Script for use without Power point”
 7. “Redistricting” Tri-fold for use without power point

STEPS TO TAKE:

1. Decide what group you will talk to (church, book club, neighbors, social group, other). **DO NOT INVITE ANYONE YET.**
2. Contact your League’s Redistricting Coordinator for permission to speak to that group. This is to avoid duplication and to ensure the right messenger is speaking to the right group. Wait for ok from Coordinator before inviting/scheduling the talk.
3. If using the power point, be sure you have the necessary equipment: laptop, projector, screen (or TV and HDMI cable), pointer, mike, etc.
4. Print the slide notes for your reference. To access the “Notes” in power point, go to “View” on your computer and click on “Notes Pages”
5. If you decide not to use the power point, you can use the “Redistricting Script” or the “Redistricting” tri-fold, instead. Either one often works better in small informal groups, such as a house party.
6. Invite/schedule the group.
7. Give the presentation, and have fun!
8. After the presentation, email your League Coordinator: name of group, date, number in attendance. You do not need to report names or contact information of attendees. However, you do need to collect those names and contact information either by having them sign up on your League’s website or on an attendance sheet distributed at the meeting.

CONTENT OF YOUR PRESENTATION

1. **Stick to the power point.** Practice several times in advance. Print slides with notes so you can answer questions about the slide.
2. **This is an educational presentation,** not advocacy. Stress that LWV is non-partisan (see Introduction to Power Point). It's important not to go beyond education at this point because of campaign finance laws (see Redistricting Information Handout.)
3. Refer to "tested messaging talking points" and to "elevator redistricting pitches" (see Handouts).
4. Stick to LWV statement re: What LWV is doing or might do in future (See Redistricting Information handout)
5. If asked a question and don't know answer, say you will find out and email Sue Smith, susanprakkensmith@comcast.net with question. Get contact info from questioner so you can respond. Collected questions will be basis for FAQ document that Sue will send out periodically through the coordinator.

AFTER THE PRESENTATION

1. Remember to let your League Coordinator know the name, number of attendees, and date of the presentation.
2. Local League Coordinators will share this information with the state League Coordinator, Christina Schlitt, bcschlitt@aol.com.
3. Begin work to identify the next group you want to present to.
4. Your League coordinator will send you updated information as it is made available to her/him.
5. If media contact you, refer them to your local League President, who is the only person who can speak to the media on behalf of your League.

CONTACTS:

Your local League President, (name, contact info) the only one who can speak for the League or respond to media.

Your local League Coordinator, (name , contact info) coordinates presenters with groups; keeps records of data on presentations which she shares with state coordinator; sends information updates to local League presenters.

Sue Smith, LWVMI VP for Redistricting: questions about redistricting, content of the presentation and handouts, etc. Susanprakkensmith@comcast.net.

